

GOVERNMENT COLLEGE FOR WOMEN, HISAR

PLACEMENT CELL

DETAILS OF ACTIVITIES ORGANISED DURING THE SESSION 2024-25

1. An **Extension Lecture** on “**Career Opportunities in Digital Marketing**” was organized by **Placement Cell** on **18.10.2024**. Experienced trainers from **Digital Chaabi Academy, Hisar** delivered the session. The lecture aimed to provide students with insights into various digital marketing models, enhance their business communication skills and offer career guidance in the field of digital marketing. A total of **149 students** benefitted from the lecture.
2. An **Extension lecture on Financial Literacy** was organised by **Placement Cell and Department of Commerce** on **09.01.2025**. The event aimed to enhance students' understanding of financial literacy and its relevance in life. **Mr. Jagdeep Singh**, a certified trainer from the National Stock Exchange (NSE), was the keynote speaker. He highlighted his expertise in financial literacy and investment strategies.
3. A **one-day Placement Drive** was organized at Government College for Women, Hisar, on January 10, 2025, under the aegis of the Placement Cell and Department of Commerce. This event aimed to provide students with the opportunity to pursue a career in the banking sector. **NIIT and Axis Bank** conducted interviews for the position of Assistant Manager. A total of **120 students** from the MA English and M.Com. programs registered for the placement drive. **46 students** actively participated in the first phase of the interviews and finally 23 students shortlisted for final round.
4. **Two days workshop on “Advanced MS Excel”** was organized by Placement Cell in collaboration with Department of Computer Science on 07/02/2025 and 08/02/2025. **Ms. Rinki, advanced Excel Trainer** from **Aryan Skill Center** was the trainer for the workshop. During the training, students learned about basic excel functions, conditional formatting, data validation and filters, pivot tables, advanced lookup functions etc.



Dr. Vasundhra
Incharge



Principal
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