



# Government College for Women-Hisar

Delhi Bypass Road, Hisar Haryana-125001

NAAC Accredited Grade:B (Cycle-1)

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To  
The Principals of  
All Govt. Colleges/Aided/Self Finance  
All States of India

Memo No: 807

Dated: 21/11/22

**Sub: Invitation for Papers and Participation in "One Day Interdisciplinary National Level Seminar**

Dear/Sir/Madam

We are glad to inform you that our college is organizing One Day Interdisciplinary National Level Seminar on **Role of Innovation, Entrepreneurship & Technology as Panacea to Economic Development** on 9th December 2022. We extend our invitation to your faculty members, research scholars and delegates to attend the seminar and present their papers.

## Sub themes of the Seminar:

- Data Analytics in Business Intelligence
- Machine Learning and Business Strategy
- Internet of Things-Privacy and Security Concern
- Tools and Applications in Mobile Marketing
- Role of AI (Artificial Intelligence) in Start Up
- Forensic Accounting and Fraud
- Strategic Management in E-Commerce Enterprise
- Innovation and Technological Entrepreneurship
- The Role of Universities in fostering Entrepreneurship
- Women Participation in I.T. Business
- Strategic Issues in Managing Technology and Innovation
- The Role of I.T and Innovative Entrepreneurship in Developing Countries
- I.T.Application in Retail Banking
- Supply Chain Analytics
- HR Analytics and Technology in HR
- Digital Transformation

- Ecosystem and Startup Collaboration.
- Entrepreneurship, Growth and Competitiveness
- Innovation and Entrepreneurial Culture
- Spin off Processes and Knowledge Transfer
- Entrepreneurship , Regional development& Governmental Initiative
- Consumer Awareness and ICT
- Innovations in Marketing
- Marketing Analytics
- Information Security Audits
- Entrepreneurship and Gender
- Social and Community Entrepreneurship
- E-Business
- Strategy in Digital Era
- Emotional Intelligence
- Cloud Computing
- Cyber Security
- Leader's role in innovation
- Rapid Prototyping
- Green Entrepreneurship
- Cyber Entrepreneurship
- Any other related topic -----

Each participant is requested to send a soft copy at [gcw.seminar2022@gmail.com](mailto:gcw.seminar2022@gmail.com) or Hard Copy of Abstract or full length paper latest by 2<sup>nd</sup> December, 2022 to be typed in MS-WORD, Times Roman, and Font Size-12 and in one line space on A4 Paper. The papers will be published in the Souvenir which will be released the same day and the copies will be given to the delegates at the time of registration. We will be able to expedite the process if you intimate the confirmation of participation at the earliest.

We will feel grateful if you could recommend two or more interested delegates from your esteemed institution for participation in the seminar.

With kind regards

Principal  
GCW-Hisar

Convener: Satish Singla

Head, Dept. of Commerce (94162-39895)

Convener: Amit Bansal

Head, Dept. of Computer Science (94165-33304)